

Team Members: self, film person, editor, (other)?

Today's Date:

Date Video(s) will be made:

Date video(s) will be edited:

Date Video(s) will be launched:

(Title) Blessed Based Business Plan's Video Script for Teaching about Video Scripts

Overall Business Goal/Mission/Vision Statement:
Our clients will be able to create their own at-home, service based business in 10 steps or less.

Goal/ Essential Outcome(s) Step 7-3 What skill do you want your client to be able to have once the video/lesson is over? (make it specific)	After watching this video my/our clients will be able go from having little or no knowledge about how to develop a plan for their script by (1) reviewing the calendar of due dates and (2) knowing who their audience is (3) and where and how they like to get their information. Keep is short and sweet no more than 3-5 steps.
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Materials Needed for the Video	Who Will Be Responsible for Obtaining/Creating Them?	Date it Needs to be Completed by:

Objectives/Steps/Skills/Pacing

Essential Goal or Outcome: After watching this video my/our clients will be able **go from** having little or no knowledge about how **to** develop a plan for their script by reviewing the calendar of due dates and knowing who their audience is and where and how they like to get their information.

Who?	Will Teach What? What Topic will be covered?	How/Steps/Lessons: (you want a beginning, a middle, and an end: Intro, what they will learn by the end of the lesson, steps on how to obtain the skill, conclusion/wrap up)
	Intro	<ol style="list-style-type: none"> 1. Introduce yourself 2. Give yourself a title in order to establish your authority. 3. Tell the title of your business. 4. Remind your customers of your businesses main mission statement. <p>Example: Hello! Jennifer Engel here, CEO and founder from Blessed Based Business here to teach you how to start your own at-home, service-based business in 10 step or less.</p>
Who?	Middle/ Steps/ Dates:	Specific Steps/Skills Your Customer Must Know In Order to Obtain the Skill Being Taught
	Step 1 (date)	<p>The setting: Who: Had What problem:</p>
	Step 2 (date)	How did they feel?
	Step 3 (date)	How did they try to solve it unsuccessfully?

	Step 4 (date)	What can you offer them that will help solve it successfully?
Who	Conclusion	Remind your customers what you taught them and assign them homework, if necessary. ;) Also remind them what you will be covering next and if/when you will touch base with them.

Next Meeting Date/Time	Next Agenda Item/Script to Plan